

MONACCECOART®



The first information Media totally focused on Sustainability and other Amazing Related Themes from the Principality of Monaco and its international network.

MEDIA KIT * 2023 EDITION

MONACCECOART® www.monacoecoart.com

Give us the idea, we will build up the whole communication ecosystem around you.

The global expansion of digital tools like *Internet* and social media requires to invest in a more effective corporate communication capable of making a difference on the market and enhancing your strengths through a clear, engaging and reliable message.

MONACCECOART® goes well beyond the simple number of followers investing in contents, public relations, values, empathy. An innovative approach of digital and psychological marketing, which puts the human side at the centre, allows you to increase your business reputation inside a qualified network of real stakeholders based in the *Principality of Monaco* and the *French Riviera*. A privileged stage that makes you access to an exclusive network of international contacts.

Credibility, interest, unexpectedness, concreteness and uniqueness are some of the pillars of MONACCECOART® for Business being an integral part of the new editorial project, conceived and founded by *Maurice Abbati*, journalist, author and expert in the field, aimed at discovering 'Sustainability' from different angles with a particular focus on projects, major players, best practices, and start-ups. Semiotics, lexicology, photo elicitation, peer review, neuromarketing, SEO writing and other innovative tools mark MONACCECOART®'s knowhow, applicable to any business.

 11.3 K.  +  +  = Almost 1500 followers*  About 300 views per post

* Real people including key institutions of the Principality of Monaco and the French Riviera area

 Languages: English, French, Italian and Spanish.

DIFFUSION

MONACCECOART® is widely disseminated through the most popular social media: Facebook, Instagram, LinkedIn, Twitter. Professionals, businessmen, international companies and institutional figures are the preferred target but also the general public and new generations are fully interested in the editorial project.

Rely upon us to advertise your products and services through secure communication channels.

Hit the edge with MONACCECOART® 

MONACŒCOART®



COMMERCIAL SERVICES

SOLUTIONS	Description	Price
BASIC	1 interview & article + 1 central banner for 1 week	300 €
INTERMEDIATE 1	1 interview & article + 1 event* + central banner for 1 week *announcement & featured article including live feedbacks via interviews	600 €
INTERMEDIATE 2	2 interviews & articles + 2 events* + central banner for 1 week *announcements & featured articles including live feedbacks via interviews	750 €
ADVANCED 1	3 events* + 3 central banners per event for 1 week each *announcements & featured articles including live feedbacks via interviews	800 €
ADVANCED 2	3 interviews & articles + 3 events* + 3 central banners per event for 1 week each *announcements & featured articles including live feedbacks via interviews	1000 €
SPECIFIC REQUESTS		
<i>We accept custom requests to build up advertising campaigns and communication plans. The cost estimate will be specified according to the commitment required after reviewing the details and targets agreed with the client.</i>		

Note: Prices include dissemination of the outcome through the qualified network built up by **MONACŒCOART**®

CONTACTS: moecart22@gmail.com or fill in the request form [MONACŒCOART](#)® >> [Contact](#)
