

MONACŒCOART®

MonacoEcoArt Media Kit

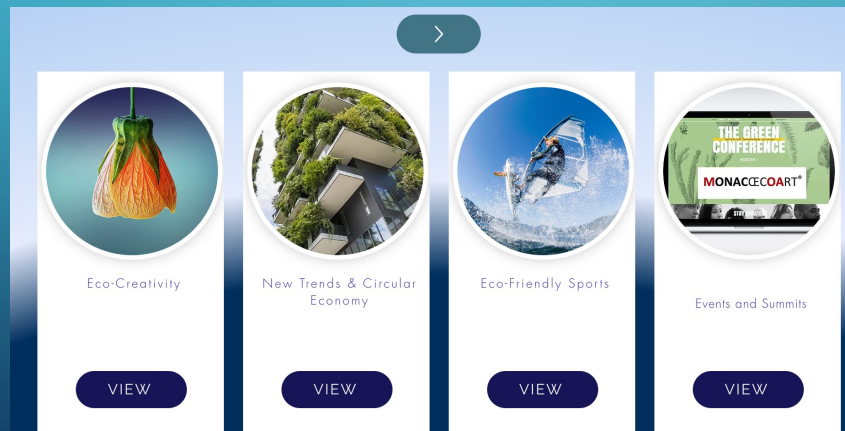


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LAUNCHED IN JUNE 2022, **MONACŒCOART®** IS AN INDEPENDENT DIGITAL MEDIA THAT AIMS TO DEEPEN THE CONCEPT OF 'SUSTAINABILITY' IN AN UNUSUAL WAY BASING ON RELIABLE SOURCES AND BEST PRACTICES OF CONCRETE APPLICATION. THE VARIOUS SECTIONS (ECO-CREATIVITY, NEW TRENDS AND CIRCULAR ECONOMY, ECO-FRIENDLY SPORTS, EVENTS AND SUMMITS) AND THE INTERVIEWS AND HIGHLIGHTS SECTION IS INTENDED TO HIGHLIGHT LEADING PROFESSIONAL FIGURES, INSTITUTIONS OF EXCELLENCE, INNOVATIVE COMPANIES AND START-UPS TO STIMULATE THE CIRCULAR AND BLUE ECONOMY IN A LOGICAL AND PROACTIVE WAY. THE DIGITAL PLATFORM, CONNECTED TO THE MAIN SOCIAL MEDIA (LINKEDIN, INSTAGRAM, FACEBOOK, X), ATTRACTS A GROWING NUMBER OF AUDIENCES, FROM THE PRINCIPALITY OF MONACO (REFERENCE TERRITORY), THE FRENCH RIVIERA, FRANCE, ITALY, UNITED STATES AND THE REST OF THE WORLD.

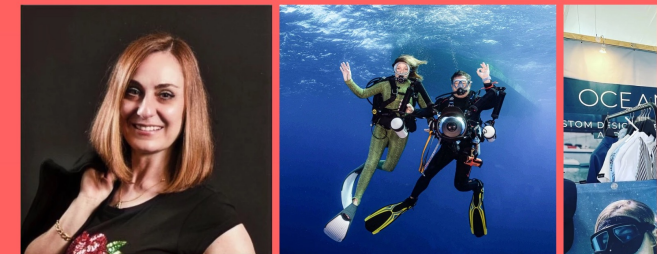
www.monacoecoart.com



Ecology & other A. = Amazing R. = Relevant T. = Themes

INTERVIEWS AND HIGHLIGHTS

Giving the floor to the ambassadors of Sustainability



ONLINE MEDIA
MEDIA KIT 2026

SUBSTANTIAL MARKETING, BRAND REPUTATION & ADMIRATION THROUGH MONACOEART.COM

Sustainability and further A.R.T. Amazing Related Themes
Eco-News and Green Business Communication Hub

basic:

- BASIC SOCIAL MEDIA POSTING, PRESS RELEASE AND 1 INTERVIEW CREATION, AND LIGHT ENGAGEMENT.
- SKILLS: CONTENT CREATION, PLATFORM FORMATTING, SCHEDULING, DRAFTING & CREATION, STORY ANGLES, COMMUNITY MANAGEMENT, PRIOR RELATIONSHIP BUILDING.

growth:

- ADVANCED CONTENT CREATION, MEDIA OUTREACH, AND MONTHLY PERFORMANCE REPORT.
- SKILLS: CREATIVE WRITING, FORMAT STRATEGY, DRAFTING & CREATION OF EXTRA MEDIA SUPPORT (E.G.: INFOGRAPHICS, VIDEOS, REELS, ADVERTISING SIGNS, SLIDE PRESENTATIONS, ETC.), MEDIA RELATIONS, NETWORKING, MEDIA EVENT MANAGEMENT (UPON REQUEST).

premium:

- STRATEGIC THINKING, CRISIS MANAGEMENT, BUILDING TRUST AND EMPATHY, ETHICS COMMUNICATION, CRISIS MANAGEMENT, ADAPTABILITY.
- SKILLS: BRAND REPUTATION AND ADMIRATION, IMPROVEMENT IN FINANCIAL ASSET AND ACROSS VARIOUS CHANNELS (INCLUDING AI-GENERATED SEARCH ENGINES), RELATIONSHIP BUILDING, ADVANCED CROSS-MEDIA EMOTIONAL INTELLIGENCE AND STORYTELLING TECHNIQUES.

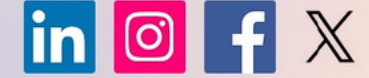
*minimum two months of commitment with agreement between the parties



NEWS & COMMUNICATION SERVICES

MONACOEART®

+10K Thank you!



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