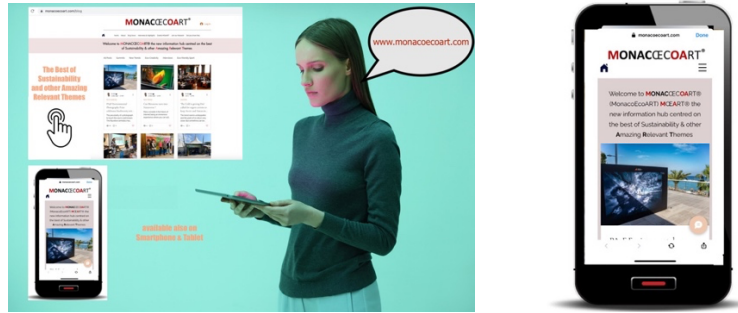


# MONACŒCOART®



The first information Media totally focused on Sustainability and other Amazing Related Themes from the Principality of Monaco and its international network.

## MEDIA KIT \* 2023 EDITION

MONACŒCOART® [www.monacoecoart.com](http://www.monacoecoart.com)

**Give us the idea, we will build up the whole communication ecosystem around you.**

The global expansion of digital tools like *Internet* and social media requires to invest in a more effective corporate communication capable of making a difference on the market and enhancing your strengths through a clear, engaging and reliable message.

**MONACŒCOART®** goes well beyond the simple number of followers investing in contents, public relations, values, empathy. An innovative approach of digital and psychological marketing, which puts the human side at the centre, allows you to increase your business reputation inside a qualified network of real stakeholders based in the *Principality of Monaco* and the *French Riviera*. A privileged stage that makes you access to an exclusive network of international contacts.

Credibility, interest, unexpectedness, concreteness and uniqueness are some of the pillars of **MONACŒCOART® for Business** being an integral part of the new editorial project, conceived and founded by *Maurice Abbati*, journalist, author and expert in the field, aimed at discovering 'Sustainability' from different angles with a particular focus on projects, major players, best practices, and start-ups. Semiotics, lexicology, photo elicitation, peer review, neuromarketing, SEO writing and other innovative tools mark **MONACŒCOART®**'s knowhow, applicable to any business.



\* Real people including key institutions of the Principality of Monaco and the French Riviera area

 Languages: English, French, Italian and Spanish.

## DIFFUSION

**MONACŒCOART®** is widely disseminated through the most popular social media: Facebook, Instagram, LinkedIn, Twitter. Professionals, businessmen, international companies and institutional figures are the preferred target but also the general public and new generations are fully interested in the editorial project.

**Rely upon us to advertise your products and services through secure communication channels.**

**Hit the edge with MONACŒCOART®** 

# MONACŒCOART®



## COMMERCIAL SERVICES

### BRANDING & CORPORATE REPUTATION BUILDING

SOLUTIONS	Description	Weekly	Monthly
<b>BASIC</b>	<b>1 interview &amp; article + 1 central banner for 1 week</b>	<b>300 €</b>	<b>900€</b>
<b>INTERMEDIATE 1</b>	<b>1 interview &amp; article + 1 event* + central banner for 1 week</b> *announcement & featured article including live feedbacks via interviews	<b>600 €</b>	<b>1800€</b>
<b>INTERMEDIATE 2</b>	<b>2 interviews &amp; articles + 2 events* + central banner for 1 week</b> *announcements & featured articles including live feedbacks via interviews	<b>750 €</b>	<b>2250€</b>
<b>ADVANCED 1</b>	<b>3 events* + 3 central banners per event for 1 week each</b> *announcements & featured articles including live feedbacks via interviews	<b>800 €</b>	<b>2400€</b>
<b>ADVANCED 2</b>	<b>3 interviews &amp; articles + 3 events* + 3 central banners per event for 1 week each</b> *announcements & featured articles including live feedbacks via interviews	<b>1000 €</b>	<b>3000€</b>
<b>SPECIFIC REQUESTS</b>			
We accept custom requests to build up advertising campaigns and communication plans. The estimate costs will be specified according to the commitment required to achieve the details and targets agreed with the client.			<b>Tailored Quotes</b>
<b>METaverse</b>			
<i>MonacoEcoArt is part of The Monaco Metaverse, the first virtual augmented reality ecosystem that corresponds to the entire territory of a state (Principality of Monaco). The project allows to explore the entire Monegasque territory in a completely new perspective. The main economic sectors are included: retail, tourism, real estate, yachting, events and hotel &amp; catering.</i>			<b>Tailored Quotes</b>

**Note:** Prices include dissemination of results through qualified networks built by **MONACŒCOART®** except for the Metaverse, which is part of tailor-made projects at the request of the customer.

CONTACTS: [moecart22@gmail.com](mailto:moecart22@gmail.com) or fill in the request form [MONACŒCOART® >> Contact](#)

# MONACŒCOART®

## SCIENTIFIC & TECHNICAL DISSEMINATION

SOLUTIONS	Description	Per word	Price Range /1000
<b>TECHNICAL</b>	Making complex issues understandable to the large audience through compelling storytelling and engaging writing.	<b>0,50 €</b>	<b>500 € up</b>
<b>TECHNICAL &amp; CREATIVITY</b>	Making complex issues understandable to the large audience through compelling storytelling, engaging writing, creativity, innovative communication.	<b>0,70 €</b>	<b>700 € up</b>
<b>OPERATIONAL</b>	Operational and system procedures within environmental management systems or corporate social responsibility.	<b>0,50 €</b>	<b>500 € up</b>

SOLUTIONS	Description	Per slide	20 slides
<b>PROFESSIONAL SLIDES</b>	Professional & corporate slides for conference presentations + checking and quality control.	<b>40 €</b>	<b>700 €</b>

SOLUTIONS	Description	Per page	Price Range
<b>CORPORATE DOSSIER</b>	In depth professional contents to present and enhance the corporate core business including creative writing, innovative layout and compelling storytelling.	<b>50 €</b>	<b>500 € up</b>

## EVENT ANIMATION

SOLUTIONS	Description	Per hour	Price Range
<b>MODERATOR</b>	Management of round tables or facilitator in peer review working groups.	<b>50 €</b>	<b>50 € up</b>
<b>MODERATOR ANIMATOR &amp; REPORTING</b>	Management of round tables, facilitator in peer review working groups + moderator in public events, oral interviewer.	<b>150 €</b>	<b>150 € up</b>
<b>PHOTOGRAPHY &amp; FILMING</b>	Management of professional photography and filming only in combination with previous services.	<b>Custom quote</b>	<b>Custom quote</b>

**Note:** all the services described above can be offered in different languages (English, French, Italian & Spanish) with surcharge to be agreed on a case-by-case basis.

CONTACTS: [moecart22@gmail.com](mailto:moecart22@gmail.com) or fill in the request form [MONACŒCOART® >> Contact](#)

\*\*\*