

# MONACŒCOART®

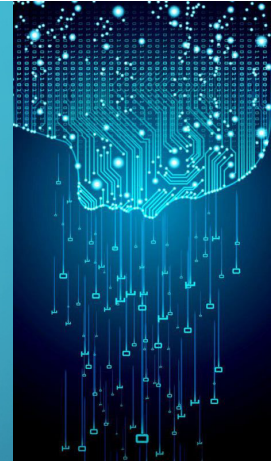
Advanced Communication and Corporate Journalism, Event Management and Media Coverage, Public Relations, Technical and Scientific Writing

WOULD YOU LIKE TO IMPROVE YOUR SUSTAINABLE REPUTATION?  
DO YOU WANT TO DEVELOP YOUR PROFESSIONAL NETWORK?  
ARE YOU LOOKING TO MAKE YOUR PRODUCTS OR SERVICES VISIBLE BY PROMOTING THEIR  
ECO-RESPONSIBLE ESSENCE?  
DO YOU NEED TO CONVEY COMPLEX OR HIGHLY TECHNICAL CONCEPTS TO A WIDE AUDIENCE?

BUILDING UP A PROPER STRATEGIC COMMUNICATION PLAN IS ESSENTIAL TO COPE WITH THE GLOBAL EXPANSION OF THE MEDIA THAT LAUNCHES A NEW ECONOMIC AND FINANCIAL PARADIGM BASED ON SOLUTIONS RESPECTFUL OF NATURAL ECOSYSTEMS.  
TO STAY COMPETITIVE ON THE MARKET, YOU MUST THEN INVEST IN COMMUNICATION PROFESSIONALS WHO CAN GUARANTEE A CLEAR, RELIABLE AND ENGAGING MESSAGE.

**MONACŒCOART®** OFFERS ADVANCED AND MULTIDISCIPLINARY COMMUNICATION SERVICES IN ENGLISH, FRENCH, ITALIAN AND SPANISH, DEVELOPING INNOVATIVE, PERSONALISED AND DETAILED PRODUCTS, TO MEET THE NEEDS OF EACH CUSTOMER.

THE COMMUNICATION PRODUCT STANDS OUT FOR ITS UNIQUENESS, ITS COMPLIANCE WITH THE OBJECTIVES SET AND ITS EFFECTIVENESS IN TRANSMITTING THE MESSAGE TO THE TARGET AUDIENCE: CORE AUDIENCE, NETWORK AUDIENCE OR BROAD AUDIENCE. THE DUE SYNERGY AMONG HONESTY, HUMAN APPROACH, CONSISTENCY WITH THE VALUES OF THE COMPANY AND SUSTAINABLE DEVELOPMENT POLICIES, TESTED BY **MONACŒCOART®**, CONTRIBUTES TO CONSOLIDATE THE REPUTATION OF THE CLIENT, WHETHER AN INDIVIDUAL, A COMPANY, AN ASSOCIATION, A FOUNDATION, AN INSTITUTION, A UNIVERSITY, A TRAINING CENTRE OR OTHER STAKEHOLDERS.



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THANKS TO THE KNOW-HOW AND MORE THAN SEVEN YEARS OF ACTIVITY IN THE PUBLISHING SECTOR, EVENT JOURNALISM, PROJECT MANAGEMENT FOR THE EUROPEAN COMMISSION AND ENVIRONMENTAL ACCOUNTING MANAGEMENT SYSTEMS. **MONACŒCOART®** CAN RELY ON SPECIFIC SKILLS THAT INCLUDE LEXICAL, SEMIOTIC AND SEMANTIC STUDY, ADVANCED KNOWLEDGE OF MULTIMEDIA STORYTELLING, BRAND JOURNALISM, CORPORATE SOCIAL RESPONSIBILITY, BIOMIMICRY APPROACH, REPORTING.

EACH COMMUNICATION PROJECT DEVELOPED BY **MONACŒCOART®** GENERATES INTEREST AND APPRECIATION FOR THE SYNTHESIS AND EDITORIAL PERFORMANCE CAPABILITIES COMPATIBLE WITH TRADITIONAL MEDIA, SOCIAL NETWORKS AND NEW TECHNOLOGIES (FOR EXAMPLE: INTERNET OF THINGS, METAVERSE). OUR CUSTOMERS ARE OUR BEST AMBASSADORS.



MAURICE (MAURIZIO) ABBATI  
COMMUNICATION SPECIALIST,  
JOURNALIST, EDITOR, AUTHOR FOR  
SPRINGER INTERNATIONAL PUBLISHING  
AND FOUNDER OF **MONACŒCOART®**

« I truly think that **MONACŒCOART®** brings an added value to any company they work with in Monaco and abroad» Manila Di Giovanni, CEO and Founder of DWorld, Monaco.

«During the years (...) I could appreciate Maurizio Abbati's serious, committed, and capable skills that enabled him to write essays and articles and hold conferences about *Environmental issues* and *Sustainability*»  
Stefano Zunarelli, Lawyer, Expert in Transport Law, Advisor for UNCITRAL & IMO, and Professor at the University of Bologna.

«Maurice Abbati is a specialist in intelligent communication», Cédric Biscay, CEO and Founder of Shibuya Productions, Monaco.

« Maurizio Abbati is a well-established and reliable professional, able to interact proactively with different cultural, editorial and scientific environments» H.E. Cristiano Gallo, Ambassador of Italy in Angola, former Ambassador of Italy in Monaco.

they say about us



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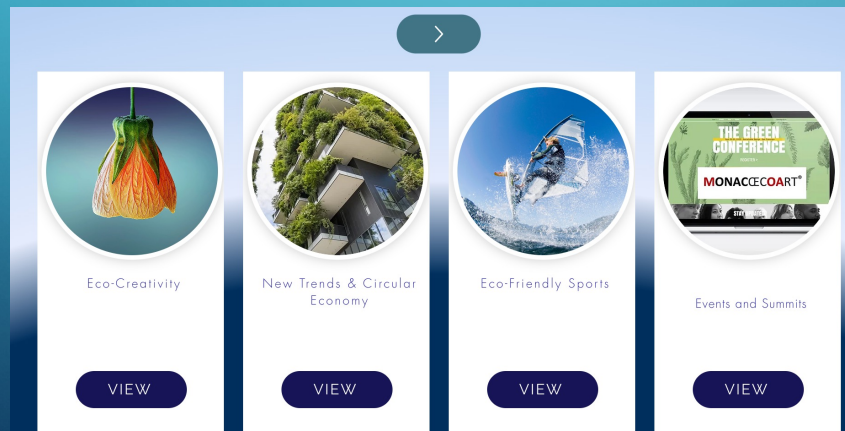


+10K Thank you!



LAUNCHED IN JUNE 2022, **MONACŒCOART®** IS AN INDEPENDENT DIGITAL MEDIA THAT AIMS TO DEEPEN THE CONCEPT OF 'SUSTAINABILITY' IN AN UNUSUAL WAY BASING ON RELIABLE SOURCES AND BEST PRACTICES OF CONCRETE APPLICATION. THE VARIOUS SECTIONS (ECO-CREATIVITY, NEW TRENDS AND CIRCULAR ECONOMY, ECO-FRIENDLY SPORTS, EVENTS AND SUMMITS) AND THE INTERVIEWS AND HIGHLIGHTS SECTION IS INTENDED TO HIGHLIGHT LEADING PROFESSIONAL FIGURES, INSTITUTIONS OF EXCELLENCE, INNOVATIVE COMPANIES AND START-UPS TO STIMULATE THE CIRCULAR AND BLUE ECONOMY IN A LOGICAL AND PROACTIVE WAY. THE DIGITAL PLATFORM, CONNECTED TO THE MAIN SOCIAL MEDIA (LINKEDIN, INSTAGRAM, FACEBOOK, TWITTER), ATTRACTS A GROWING NUMBER OF AUDIENCES, FROM THE PRINCIPALITY OF MONACO (REFERENCE TERRITORY), THE FRENCH RIVIERA, FRANCE, ITALY, UNITED STATES AND THE REST OF THE WORLD.

[www.monacoecoart.com](http://www.monacoecoart.com)



Ecology & other A. = Amazing R. = Relevant T. = Themes

## INTERVIEWS AND HIGHLIGHTS

Giving the floor to the ambassadors of Sustainability



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PRICING

OUTSOURCING SERVICES	DESCRIPTION	FEES
<b>COMPANY DOSSIER POWERPOINT PRESENTATION</b>	<ul style="list-style-type: none"> <li>- DATA COLLECTION, MULTIMEDIA CONTENT WRITING</li> <li>- REVISION AND FINAL EDITION</li> <li>- POSSIBLE TRANSLATION INTO ANOTHER LANGUAGE</li> </ul>	From 500 € / 10 pages * From 400 € / 10 slides * * Costs vary on client needs. ** Additional cost per translation in foreign languages.
<b>COMMUNICATION SPECIALIST SINGLE EVENT</b>	<ul style="list-style-type: none"> <li>- COMMUNICATION AND DISSEMINATION STRATEGY</li> <li>- MEDIA AND PARTNERS &amp; NETWORKING REPORT</li> <li>- PLANNING AND ORGANISING EVENT</li> <li>- REPORTS / DOCUMENTS / PRESS RELEASES</li> <li>- POSSIBLE TRANSLATION INTO ANOTHER LANGUAGE</li> </ul>	From 2,000 € * * Costs vary on client needs. ** Additional cost per translation in foreign languages.
<b>COMMUNICATION SPECIALIST ALL INCLUDED 6 months or 1 year</b>	<ul style="list-style-type: none"> <li>- COMMUNICATION AND DISSEMINATION STRATEGY</li> <li>- MEDIA AND PARTNERS &amp; NETWORKING REPORT</li> <li>- EVENT PLANNING AND ORGANISATION</li> <li>- INTERVIEWS, ARTICLES, SOCIAL MEDIA MANAGEMENT</li> <li>- REPORTS / PRESS RELEASES / ETC.</li> <li>- POSSIBLE TRANSLATION INTO ANOTHER LANGUAGE</li> </ul>	From 5,000 € (6 months) * From 10,000 € (1 year) * * Costs vary on client needs. ** Additional cost per translation in foreign languages.

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OUTSOURCING SERVICES	DESCRIPTION	FEES
<b>DRAFTING OF ARTICLES INTERVIEWS</b>	<ul style="list-style-type: none"><li>- DATA AND MULTIMEDIA COLLECTION</li><li>- CONTENT WRITING</li><li>- REVISION AND FINAL EDITION</li><li>- POSSIBLE TRANSLATION INTO ANOTHER LANGUAGE</li></ul>	Article: From 250 € / 500 words * Interview: From 500 € / 1,000 words * * Costs vary on client needs. ** Additional cost per translation in foreign languages.
<b>DRAFTING OF TECHNICAL ARTICLES</b>	<ul style="list-style-type: none"><li>- DATA AND MULTIMEDIA COLLECTION</li><li>- CONTENT WRITING &amp; LEXICOLOGICAL STUDY</li><li>- REVISION AND FINAL EDITION</li><li>- POSSIBLE TRANSLATION INTO ANOTHER LANGUAGE</li></ul>	From 700 € / 1,000 words * * Costs vary on client needs. ** Additional cost per translation in foreign languages.
<b>CREATIVE WRITING AND MARKETING</b>	<ul style="list-style-type: none"><li>- DATA AND MULTIMEDIA COLLECTION</li><li>- ANALYSIS OF STYLE FIGURES</li><li>- CONTENT WRITING</li><li>- REVISION AND FINAL EDITION</li><li>- POSSIBLE TRANSLATION INTO ANOTHER LANGUAGE</li></ul>	From 700 € / 1,000 words * * Costs vary on client needs. ** Additional cost per translation in foreign languages.

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PRICING

MARKETING SERVICES	DESCRIPTION	FEES
<b>'BASIC' SOLUTION BASE</b>	1 FEATURED ARTICLE OR INTERVIEW 1 BANNER ON THE MEDIA COVER PAGE FOR 15 DAYS 1 EVENT ANNOUNCEMENT (SHORT ARTICLE)	From 300 € * * Costs vary on client needs. ** Additional cost per translation in foreign languages.
<b>'SILVER' SOLUTION INTERMEDIATE</b>	2 FEATURED ARTICLES OR INTERVIEWS 2 BANNERS ON THE MEDIA COVER PAGE FOR 15 DAYS 2 EVENT ANNOUNCEMENTS (SHORT ARTICLES)	From 600 € * * Costs vary on client needs. ** Additional cost per translation in foreign languages..
<b>'GOLDEN' SOLUTION ADVANCED</b>	3 FEATURED ARTICLES OR INTERVIEWS 3 BANNERS ON THE MEDIA COVER PAGE FOR 15 DAYS 3 EVENT ANNOUNCEMENTS (SHORT ARTICLES)	From 800 € * * Costs vary on client needs. ** Additional cost per translation in foreign languages.

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